



A Benefit for Recovery for All

Become a Boomer Festival Sponsor to Increase your Visibility and Maximize your Results!

Saturday, June 4, 2022 • Sacramento, CA

Gold Sponsorship Package:

- **Booth:** Premier exhibit location, two booths (corner). Your choice of direct front or center. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Electricity included (please request).
- **Two banners:** Exclusive to Gold Sponsor. Hang banner prominently in Expo Hall and on Main Stage. 10' W by 3' D max. You provide.
- **Logo:** On all print materials (newspaper ads, magazines, posters, etc.) This includes on flyers and programs which will be distributed to senior centers, libraries, and other locations.
- **Website:** Logo throughout website, www.babyboomerfestival.com and on front page. Also, Diamond Sponsor ad on companion site, www.babyboomercatalog.com for full year. \$3000.
- **Show Program:** Full color, full page ad in Show Program. Prime Cover or Inside Front Cover. Program individually hand-delivered to each attendee. After event the program will be available on three websites with live links to your email and website. Those sites are: www.babyboomerfestival.com, www.babyboomercatalog.com, and www.seniorhealthfair.org.
- **Promotions:** The Sponsor's name and/or logo will be included in all promotions and media.

GOLD SPONSOR FEE: \$3,000

Silver Sponsorship Package:

- **Booth:** Premier exhibit location, one booth (corner). Your choice of direct front or center. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Electricity included (please request).
- **One Banner:** Exclusive to Silver Sponsor. Hang banner prominently in Expo Hall. 10' W by 3 D' max. You provide.
- **Logo:** On all print materials (newspaper ads, magazines, posters, etc.) This includes on flyers and programs which will be distributed to senior centers, libraries, and other locations.
- **Website:** Logo throughout website, www.babyboomerfestival.com. Also, Platinum Sponsor ad on companion site, www.babyboomercatalog.com for full year. \$2000 Value!
- **Show Program:** Full color ad in the Show Program. Prime Cover Location. Program individually hand-delivered to each attendee. After event the program will be available on three websites with live links to your email and website. Those sites are: www.babyboomerfestival.com, www.babyboomercatalog.com, and www.seniorhealthfair.org.
- **Promotions:** The Sponsor's name and/or logo will be included in all promotions and media.

SILVER SPONSOR FEE: \$2,000

Baby Boomer Festival — by Recovery Enterprises
A Benefit for Recovery for All
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