



Music of the 50's, 60's & 70's



Sponsorships

Become a Boomer Festival Sponsor to Increase your Visibility and Maximize your Results!

Saturday, May 6, 2017 • Roseville, CA

Gold Sponsorship Package:

- **Booth:** Premier exhibit location, two booths (corner). Your choice of direct front or center. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Electricity included (please request).
- **Two banners:** Exclusive to Gold Sponsor. Hang banner prominently in Expo Hall and on Main Stage. 10' W by 3' D max. You provide.
- **Logo:** On all print materials: newspaper ads, magazines, posters, tickets, etc. This includes on flyers and programs which will be distributed to senior centers, libraries, and other locations.
- **Website:** Logo throughout website, www.babyboomerfestival.com . Also, large ad on companion site, www.babyboomercatalog.com for full year. \$1600.
- **Show Program:** Full color ad in Show Program (newspaper format). Prime Location, Back Cover or Inside Front Cover. Program individually hand-delivered to each attendee.
- **Promotions:** The Sponsor's name or logo will be included in all promotions and media.
- **Flyers:** 500 flyers as requested for distribution to customers, employees and associates.

GOLD SPONSOR FEE: \$3,500

Silver Sponsorship Package:

- **Booth:** Premier exhibit location, one booth (corner). Your choice of direct front or center. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Electricity included (please request).
- **One Banner:** Exclusive to Silver Sponsor. Hang banner prominently in Expo Hall. 10' W by 3 D' max. You provide.
- **Logo:** On all print materials (newspaper ads, magazines, posters, etc. This includes on flyers and programs which will be distributed to senior centers, libraries, and other locations.
- **Website:** Logo throughout website, www.babyboomerfestival.com . Also, large ad on companion site, www.babyboomercatalog.com for full year. \$1600 Value!
- **Show Program:** Full color ad in the Show Program (newspaper format). Prime Cover Location. Program individually hand-delivered to each attendee.
- **Promotions:** The Sponsor's name or logo will be included in all promotions and media.
- **Flyers:** 300 flyers as requested for distribution to customers, employees and associates.

SILVER SPONSOR FEE: \$2,500

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