



Become a Boomer Festival Sponsor to Increase your Visibility and Maximize your Results!

Saturday, June 8, 2019 • Roseville, CA

Gold Sponsorship Package:

- **Booth:** Premier exhibit location, two booths (corner). Your choice of direct front or center. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Electricity included (please request). Value: \$1190
- **Two banners:** Exclusive to Gold Sponsor. Hang banner prominently in Expo Hall and on Main Stage. 10' W by 3' D max. You provide.
- **Logo:** On all print materials: newspaper ads, magazines, posters, tickets, etc. This includes on flyers and programs which will be distributed to senior centers, libraries, and other locations.
- **Website:** Logo throughout website, www.babyboomerfestival.com. Also, large ad on companion site, www.babyboomercatalog.com for full year. Value: \$1500
- **Show Program:** Full color ad in Show Program. Prime Location, Back Cover or Inside Front Cover. Program individually hand-delivered to each attendee. Value: \$1200
- **Promotions:** The Sponsor's name or logo will be included in all promotions and media.

GOLD SPONSOR FEE: \$5,000

Silver Sponsorship Package:

- **Booth:** Premier exhibit location, one booth (corner). Your choice of direct front or center. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Electricity included (please request). Value: \$695
- **One Banner:** Exclusive to Silver Sponsor. Hang banner prominently in Expo Hall. 10' W by 3 D' max. You provide.
- **Logo:** On all print materials (newspaper ads, magazines, posters, etc. This includes on flyers and programs which will be distributed to senior centers, libraries, and other locations.
- **Website:** Logo throughout website, www.babyboomerfestival.com. Also, large ad on companion site, www.babyboomercatalog.com for full year. Value: \$1500
- **Show Program:** Full color ad in the Show Program. Prime Cover Location. Program individually hand-delivered to each attendee. Value: \$1200
- **Promotions:** The Sponsor's name or logo will be included in all promotions and media.

SILVER SPONSOR FEE: \$3,000

Baby Boomer Festival — by Premier Productions
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